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Urban Research/City Planning

PORTFOLIO

Illustrating Alternative Worldviews

Plans and Reports

City of Port Allen Annexation Plan, (Shaw Group, 2007) Vermilion Parish, La, Community Baseline Study (FEMA ESF-14/ Louisiana Speaks, 2006) Park Development Experience Report (TPL/CCPE, 2005)

Published Articles & Research

"Learning Virtually Everything About Your City Park," Parks & Recreation, National Recreation and Parks Association (2005) Bond Hill: Origin & Transformation of a 19th Century Cincinnati Railroad Suburb, Henry Watkin Press (2004)

Maps

City of Port Allen, Louisiana (Port Allen/Shaw Group, 2007) Red River Waterway District (RRWC/Shaw Group, 2007) La Dept. of Transportation & Development (DOTD/Shaw, 2007) Ports Association of Louisiana (PAL/Shaw Group, 2006)

Public Outreach: Newsletters, Press Releases, and Websites

Coastal Protection & Restoration Authority (2006-2007) Port Allen Community Development Corporation (2006-2007) Citizen Group Assails I-66 Survey Presentation (2005)

Plan Preparation

Coastal Protection and Restoration Master Plan (2007) Black Bear Sanctuary (2006) 4

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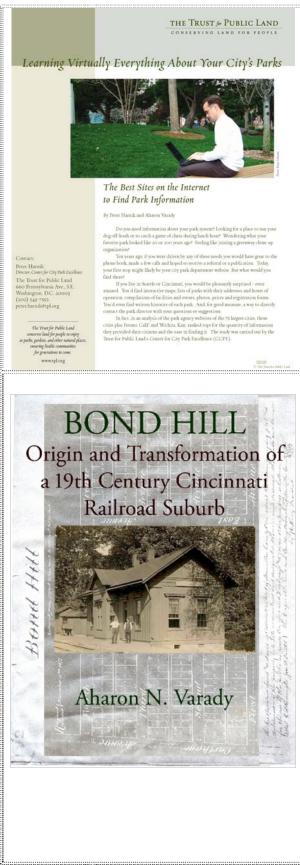
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Plans and Reports



park

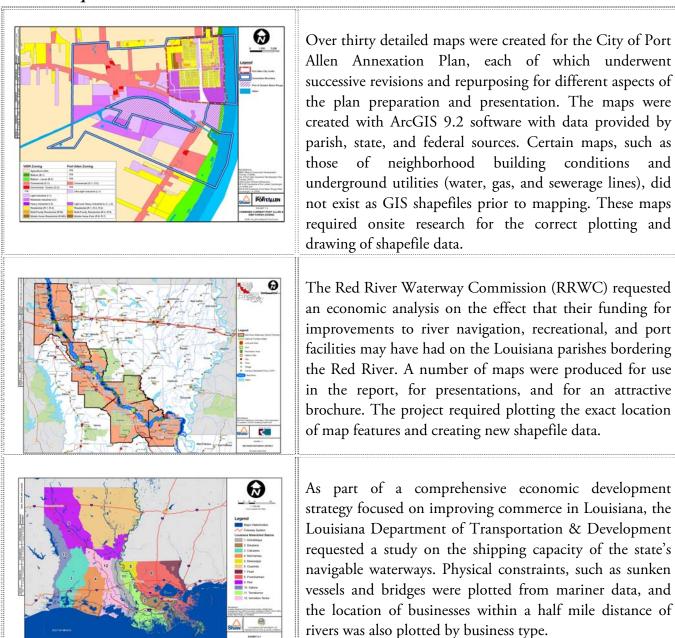
Published Articles & Research

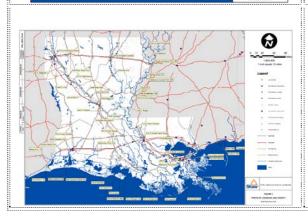


This article, originally published by the National Recreation and Park Association in September 2005, summarizes the research findings of what data is available to the public at the websites of city park agencies for the 75 largest cities in the U.S. (as of 2005). The article indicates which sites provide a high quality of content for the public, and which provide scant or unusable information. Additionally, the trend of providing access to public GIS systems as a surrogate for well authored content is examined and discussed.

Bond Hill was one of a series of railroad suburbs developed just north of Cincinnati, Ohio in the 1870s. Established in 1871 by Cincinnati's first post-Civil War housing cooperative, the idea for Bond Hill first started as a dream for a temperance community in nearby Cumminsville. Three of the cooperative founders were Episcopalian teetotallers from Cumminsville but they found it easier to develop their suburb on unincorporated land nearby where a fellow cooperative member was living, an English printer by the name of Henry Watkin. This planning history chronicles the origin and transformation of Bond Hill, from railroad suburb and rural temperance community to an urbanized and developed neighborhood of Cincinnati. Lessons learned from this history provide the basis for recommendations to Bond Hill residents, the Bond Hill Community Council, and city planners for the City of Cincinnati.

An earlier edition of this book was originally submitted as a thesis in partial fulfillment of the requirements for the degree of Master of Community Planning at the School of Planning, University of Cincinnati, in June 2004. The most recent edition containing new findings dates to November 2005. Maps





As part of a comprehensive economic development strategy focused on improving commerce in Louisiana, the Port Association of Louisiana (PAL) requested a study of PAL member and non-PAL ports in the state, as well as competition within the Gulf of Mexico region. A number of maps were produced for the main report, presentations, and an attractive brochure.

and



The Coastal Protection & Restoration Authority Integrated Planning Team (CPRA-IPT), a partnership between the Louisiana Department of Transportation & Development and the Department of Natural Resources, requested that their planning efforts in the creation of a comprehensive master plan for coastal Louisiana be advertised through a public outreach effort comprising a newsletter, website, PowerPoint presentations, and public hearings. From June 2006 through March 2007, the CPRA-IPT newsletter was produced with the aid of a coworker, Camille Manning-Broome and a layout designer, Yvette Creel. This small team reported ongoing planning activities and liaised with allied agencies and planning organizations to publish and disseminate this newsletter by email, listserve, web, and print copy. Additionally, press releases and advertisement were prepared in advance of public hearings and public meetings for publication in local media outlets: radio, television, and newspaper.

Chief responsibilities: authoring articles; editing content; interviewing planners, scientists, and stakeholders; disseminating newsletters in email blasts.

Newsletter articles were mirrored on a website (louisianacoastalplanning.org) that also functioned as a document repository and official website for the CPRA-IPT. The client specifically requested that site contain no interactive elements beyond simple hyperlinks. From April 2006 to April 2007, the site and its member listserve was administered and updated in a timely manner with new content, upcoming events, and other relevant data. Beginning in May 2007, after the publication of the IPT's Master Plan, the site was migrated to lacpra.org, the official site of the Coastal Protection and Restoration Authority, and administered by an internal state web team.

Chief responsibilities: site design, administration, maintenance, and updates;; listserve administration and updates; planning online communication strategy.





Related to the work on the City of Port Allen Annexation Plan, is the effort to build planning capacity on the local level. This is taking place primarily through the Port Allen Community Development Corporation (CDC). The CDC's major goals have been to improve the Ferry neighborhood in easternmost Port Allen and to improve school quality. As part of an ongoing effort to publicize the groups effort and to attract interest among Port Allen residents, a website was created with a listserve for regularly disseminating CDC communiqués.

Chief responsibilities: site design, administration, maintenance, and updates;; listserve administration and updates; planning online communication strategy.

In Metropolitan Washington, D.C. public transit and smart growth transportation activists have long been struggling with their respective state departments of transportation. In Virginia, the touchstone issue is the widening of I-66. In 2004 and 2005 the Virginia DOTD initiated a study on the public support for widening the highway.

The study was carried out by a market research group that discovered, to the surprise of their client, that there was much more support for increasing funding and capacity for public transit than for widening the highway. However, in their public materials, this finding was obscured by emphasizing other statistics that showed some support for reducing traffic congestion. This press release written in 2005 and prepared for the Arlington Coalition for Sensible Transportation, summarizes a critique of the Virginia DOTD survey result report.

Plan Preparation

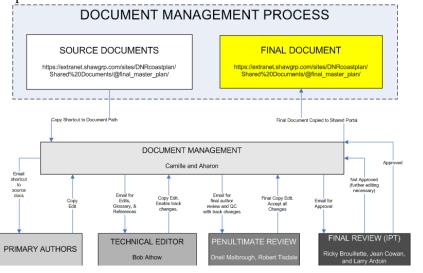


Responsibility for the public outreach component of the CPRA-IPT planning process created an opportunity to manage the plan preparation, edit, and in some cases, write sections of the comprehensive coastal plan, especially those sections relating to public outreach.

Plan preparation responsibilities begain as early as April 2006. The CPRA-IPT and its consultants required help preparing attractive PowerPoint presentations, flowcharts, and pdf documents. Responsibilities for layout and proof editing on plan reports and appendixes continued throughout the year loing planning efforts, culminating in the preparation of plan appendixes for the Preliminary Draft, Draft Plan, and Final Master Plan documents.

Beginning with the Draft Plan in January 2007, Camille Manning-Broome and I became responsible for document management process. The process (articulated below) provides a means for synthesizing a coherent document after multiple levels of review and edits with section being prepared by multiple authors.

Facilitating the entire exchange of information was a group intranet portal, as well as multiple agency FTP directories. Appropriate storage and retrieval methods ensuring clear versioning for source documents and final PDF document renderings was required and implemented.



Chief responsibilities: editing, proof editing, document management, PowerPoint, PDF rendering, and technical consulting.





The Bayou Teche National Wildlife Interpretive Center: Planning and Site Selection Study in St. Mary Parish, Louisiana required careful editing and review after an author of the study left soon before the plan was due for delivery.

Chief responsibilities: editing, proof editing, cover art.